



The Latest News



From the Communications of the Second District of the California State PTA

FIFTH EDITION

MARCH 2010

Welcome to the fourth edition of the Latest News. This online newsletter is brought to you by the Second District VP of Communications and is meant to give you the latest and greatest news and information from around the Second District of the California State PTA, to access links go online to our website <http://sfpta.org/Newsletter.html> to download a pdf version.

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Please join our 2nddistpta Group to learn

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REGISTRATION IS NOW OPEN

Invest in your PTA and in yourself: Attend convention

The California State PTA's Annual Convention is the ultimate event where training, networking and inspiration all come together.

Don't miss it: Sacramento, April 29-May 2.

- Participate in the important business of the association.
- Choose among more than 75 workshops.
- Sample vendors' wares in the exhibit hall.
- Hear inspiring speakers - including the 2010 Teacher of the Year.
- Watch student artists perform.
- Rally at the Capitol to show your support for school funding.
- Watch the candidate's forum for State Superintendent of Public Instruction.

THREE WAYS TO REGISTER!

Save time, money, and reserve your workshops by taking advantage of our early

registration rates.

Online – February 1 to March 31, Mail – February 1 to April 16, In Person – April 28 to May 2

Convention is an excellent PTA investment, the ultimate leadership experience, and a PTA budget expense upon approval of your association. Check with your district for their orientation schedule and additional information to help you plan your trip and make your experience the best it can be. You will return home with new ideas, improved skills and recharged energy.

For more information, including new promotional video featuring scenes from last year's convention, click [here](#).

Register Today [Receive your badge in the mail](#). Discounted prices now through March 31. Receive your badge in the mail. Discounted prices now through March 31.

Housing [Find lodging](#).

[Registration Book](#) View convention at a glance and much more.

Free Admission to Exhibit Hall Thursday April 29 ONLY

GENERAL MEETING AND TRAINING AND REFLECTIONS AWARD CEREMONY

Saturday, April 10, 2010

555 Franklin St. Board Room parking available at McAllister st. entrance

8:30 am Check in, continental breakfast provided

9:00am General Meeting

10:00am – 12:30pm Officer and Chair Training and Education Workshop

1:30 pm to 3:00 pm 2010 PTA Reflections Program Awards Ceremony "Beauty Is"

Remember, the 2010–2011 PTA Reflections Program theme is "Together We Can."

ART IN ACTION

Art in Action offers a comprehensive visual art program consisting of a sequential curriculum based on the Great Masters, lesson-specific art supplies, training of teachers and parent volunteers, and school support. The curriculum provides detailed, recipe-

style directions for guiding successful discussions and projects, and integrates with language arts, mathematics, science, and social studies. The curriculum meets California and National Visual Arts Standards and received a 99.5% user satisfaction rating in a recent user survey. Art in Action was founded in 1982 and is a nonprofit organization. More information at www.artinaction.org.

How the Programs work: There are 12 lessons in each program, K through 8. You can see an overview of the lessons at <http://artinaction.org/lessongroup/grades>. We recently launched an online version of the K-5 lessons. The new online lessons include animated discussions of the masterpieces; video demonstrations of art techniques; wikis for sharing tips and ideas; links to interesting websites, books, and music; spoken instructions; and much more. The online curriculum is designed to help teacher/parent volunteer preparation, but some parts of each lesson can also be shown to the students in class, especially in grade levels 3-5. You can see a sample lesson at <http://www.artinaction.org/lesson/show/id/12>.

You can download our information packet and a one-page flier from <http://artinaction.org/w/AiAForAdministrators> (see frame at the top of page).

Betsy Halaby Program Director betsy@artinaction.org 650-566-8339x201

EDSOURCE FORUM

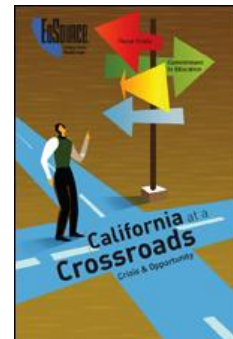
Why you shouldn't miss this:

The [2010 EdSource Forum](#), taking place on March 19th in Santa Clara, offers a rich mix of California experts and timely education topics that you won't find anywhere else. And the diverse audience that attends the Forum provides a unique opportunity to meet other leaders from across the spectrum of education stakeholders.

Register today. Early-bird discount ends soon.

Where: Santa Clara Marriott in Northern California

When: Friday, March 19th from 8:30 a.m. to 2:30 p.m.



2010 CENSUS IN SCHOOLS: IT'S ABOUT US

The 2010 Census — a count of everyone living in the United States — is fast approaching! Census questionnaires will be mailed or delivered to every household in the United States in March 2010. View lesson plans, maps, teaching guides, and other informational materials to help teachers and students learn about the importance of the Census. The program will engage America's youth to help ensure every child and every household member is counted in 2010. Full Fact Sheet

<http://www.census.gov/schools/pdf/CN_WBSH_CISFS_O_ENG.pdf> [PDF]

Every 10 years, the government reports the number of people who live in the United States by conducting a count called the census. This count is required by the U.S. Constitution.

Completing the 2010 Census Questionnaire: Easy, Important, and Confidential 2010 Census Questionnaire <http://www.census.gov/schools/pdf/2010form_info.pdf> [PDF]
Visit often to keep up with the latest information and materials available from Census in Schools and the 2010 Census.

<http://www.census.gov/schools/>

PLEASE JOIN OUR 2NDDISTPTA GROUP TO LEARN

Please join our Group to learn, ask questions and advocate for our children. With more than one million members, California State PTA is the largest volunteer organization in the state dedicated to improving the well being of all children and youth. <https://www.bigtent.com/groups/2nddistpta>

ADDITIONAL INFORMATION

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PTA LINKS

CONVENTION

Sacramento April 29-May 2, 2010 Registration opens Feb. 2

THE COMMUNICATOR

Camera-ready resources to use in your PTA publications and website.

PTA IN CALIFORNIA

Read the latest PTA news

SACRAMENTO UPDATE

Covering legislative issues that affect California's children and youth

COMMUNICATIONS SATELLITE

Beaming news from California State PTA Commissions

SMARTS

Covering California State PTA's program to promote arts education