

Second District of the California State

PTA[®]

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The Latest News

Distribute to each member

November 19, 2010

Volume 1, Number 12

In This Issue

- **Forms 990** and 990-EZ
PTAEZ
- **Connected for Kids**
- **Candidates Forum**
- **City-Wide community builders**
- **PTA Calendar**

- **73rd Annual Conference for Community Arts Education**
- **Senate Scholarship**
- **PTA/PTSA Checklist**
- **School Site council**
-

California State PTA

CONVENTION

Long Beach April 28-May 1, 2011
Registration opens Feb. 1

THE COMMUNICATOR

Camera-ready resources to use in your PTA publications and website.

PTA IN CALIFORNIA

Read the latest PTA news

SACRAMENTO UPDATE

Covering legislative issues that affect California's children and youth

COMMUNICATIONS SATELLITE

Beaming news from California State PTA Commissions

SMARTS

PLEASE NOTE REGARDING THE REQUIREMENTS FOR FILING FORMS 990 AND 990-EZ

As of the 2010 tax year, for returns filed in 2011 or later, PTAs with an annual gross income of **more than \$50,000** (formerly \$25,000) must file Form 990 and Schedule A. If a PTA's gross receipts are **less than \$200,000 and total assets are less than \$500,000**, the PTA may file Form 990-EZ instead of Form 990. If gross receipts are **\$50,000 or less**, the PTA must electronically submit Form 990-N, also known as the e-Postcard.

PTAEZ

We listened! PTA online accounting software is here

Members told us they want technology to help organize and simplify money matters. California State PTA has developed a new financial software package to manage finances, make reports with the click of a mouse and more - **including tax tracking**. [PTAEZ](#) is a web-based application that has been tailored to meet the needs of California PTAs. The software is available exclusively to PTAs in California at a low annual subscription rate.

Other finance updates:

💰 Insurance rates for the 2011 calendar year are \$196 for units, \$120 for councils.

💰 Tax forms must be filed 4½ months after your PTA's fiscal year end. If your unit did not file [tax forms](#) in the prior year, please contact district PTA for assistance. Click [here](#).

💰 If you receive any request from the IRS, Franchise Tax Board or California Attorney General, please call the District PTA president immediately.

CONNECTED FOR KIDS



Connect with members!

Encourage parents, educators, and community members to join now for

Covering California State PTA's program to promote arts education

National PTA

- [Find Your PTA](#)
- [Great IdeaBank](#)
- [Facebook](#)
- [Twitter](#)
- [Blog](#)
- [Subscribe to PTA Parent](#)
- [En Español](#)

Second District PTA

Please join our Group to learn ,ask questions and advocate for our children. With more than one million members, California State PTA is the largest volunteer organization in the state dedicated to improving the well being of all children and youth. [BIGTENT](#)

Welcome to the Latest News. This online newsletter is brought to you by the Second District VP of Communications and is meant to give you the latest and greatest news and information from around the Second District of the California State PTA, to access links go online to our website [SECOND DISTRICT NEWSLETTER](#) to download a pdf version.

[Second District Facebook](#)

We serve students and their families of the San Francisco Unified School District in the county San Francisco.

[Second District Twitter](#)

Second District is PTA at the county level. Chartered in 1907, we encompass all of San Francisco County, California. We currently serve over 62 out of council units (school site) PTAs. Together we are over 8900 members strong. We have the pleasure and the responsibility of chartering new units throughout the county. We act as a conduit for information flowing from the unit to the state level and vice-versa. We

children's success all year long. For more ideas and resources, check out the California State PTA Value of PTA Membership and the Step by Step Membership Kit

<http://www.capta.org/sections/membership/downloads/MembershipKitStep-By-Step.pdf>; National PTA's Year-Round Membership Marketing Templates and Tools. <http://www.capta.org/sections/membership/value-pta-membership.cfm>

CANIDATES FORUM SAVE THE DATE

Friday, Oct 22 from 6:30-8 at Tenderloin Community School on Turk and Van Ness

Wednesday, Oct 27 from 6:30-8 at Lincoln High School

CITY-WIDE SECOND DISTRICT PTA COMMUNITY BUILDER POTLUCK!

Please mark your calendars and Save the Date - **Saturday November 13th from 2-5pm**

Instead of creating a baseball league...we will be having a city-wide community builder potluck! Inviting all PTA units and their families to come eat, mingle and have fun!

Location to be decided.

More news soon.

PTA CALENDAR

October	PTA MEMBERSHIP MONTH
1	Membership Per Capita due to Second District
1-31	Walk to School Month
1	2010 Phoebe Apperson Hearst Family-School Partnership Award
15	To qualify for Early Bird Award: Per capita for 15 members due to Second District
16	Emerging Minority Leadership Conference (Ontario, CA) Red Ribbon Week
23-31	Expiration of previous year's (2009-2010) PTA membership - except for Charter Members of new units chartered 2009-2010 school year
31	Candidates Forum
TBD	
November	National PTA Healthy Lifestyle Month

work in partnership with the San Francisco County Office of Education, and provide parental input on a variety of issues. Contact Us

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go to our website: www.sfpta.org ,
www.capta.org , www.pta.org

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Membership Per Capita due to Second District
To qualify for Chairman's Club: Per capita for 50 members due to Second District
IRS Tax Return form 990, 990-EZ or 990N (e-card) due to IRS - **Loss of non-profit status if you have not filed in past 3 years. Everyone files something!**

Applications – PTA Scholarships for Continuing Education for Volunteers, Credentialed Teachers/ Counselors & School Nurses due in State office
Applications – PTA Grants for Parent Education, Outreach/ Translation & Cultural Arts due in State office.

73RD ANNUAL CONFERENCE FOR COMMUNITY ARTS EDUCATION

Presented by the National Guild for Community Arts Education

November 4-6, 2010

Parc 55 Hotel

Cyril Magnin Street

San Francisco, CA 94102

Registration deadline and financial aid deadline are September 29, 2010

Preconference institutes are on November 3

For more information or to register, [CLICK HERE](#)

Specific financial aid available to Bay Area applicants,for information click here

SENATE SCHOLARSHIPS

The California Department of Education runs the United States Senate Youth Program, a scholarship competition endorsed by the United States Senate. All 50 states and the District of Columbia pick two high school juniors or seniors to receive a \$5,000 college scholarship and attend a one-week, all-expenses-paid trip to Washington, D.C., March 5-12, 2011. **For info:** Contact [Carol Smith](#) at (916) 319-0577 or visit the [website](#). **Deadline:** Oct. 1

PTA/PTSA CHECKLIST

PTA/PTSA checklist

- Oct** Membership forwarded for Early Bird [Membership Award](#)
- Oct 27 Candidates Forum** Lincoln HS,
- Nov 1** Convention [Resolution Action Cover](#) due at state PTA
- Nov 15** [Continuing Education](#) and [grants](#) applications due in state office
- Nov** Membership forwarded for Chairman's Club Membership Award
- Nov** Send in annual [insurance](#) payment: \$196 units,
- Nov** 13th SFUSD School Fair Concourse

SCHOOL SITE COUNCIL

A school site council is a group of people at the local school who have decision making power for the school. Councils include elected teacher, staff and parent representatives, and generally include a site administrator. Students must be represented on high school councils; middle school student participation is optional.

LEADERSHIP FOCUS

Our units please focused in these 3 areas:

Public Relations
Legacy
Advocacy

These areas will create an atmosphere of community spirit, good PTA business practices, diversity/cultural champions, recruiting leaders/nomination committees, 3 to 1 to 1 (for every fundraiser, 3 community building events and 1 advocacy action), promote unit ownership and more. Please find ways to promote these 3 areas at your units. GO TEAM!

Reminders: Smile often. The two most important words in PTA are "thank you".

If I can be of service, please email me at Leadership@sfpta.org or call 415.756.8887